

## **Method and System for Displaying Search Results**

### **Field of the Invention**

The invention relates to the display of search results  
5 in various different kinds of search systems and data  
display systems such as electronic media guides, and to  
those in which result lists are concentrated by aggregating  
search results with common attributes.

### **10 Background**

Search engines and other interfaces for choosing  
media, such as broadcast media or recording titles, are  
used in various contexts to filter from a large body of  
data objects that are assumed to be relevant to a user's  
15 interests. The vast amount of information available in CD-  
ROMS, the Internet, television programming guides, the  
proposed national information infrastructure, etc. spur the  
dream of easy access to many large information media  
sources. Such increased access to information is likely to  
20 be useful, but the prospect of such large amounts of  
information presents new challenges for the design of user  
interfaces for the search engines and browsing tools used  
to review and select information. For example, Internet

users often struggle to find information sources. Straight text lists that are the usual mechanism provided by search engines, EPGs, text search tools such as Folio®, etc. are tedious to work with, because of the rather monotonous 5 look, and because of the great redundancy that can exist in such lists. The list structure is an intuitively simply way for search results to be displayed but, they can be repetitious when many items have the same characteristics. Such repetition can be particularly annoying to a user when 10 the user is not interested in the items with the same characteristic.

#### **Summary of the Invention**

A search engine display process, which may be run on a 15 general-purpose computer or electronic program guide (EPG), for example, consolidates search results around features of the result set. Generally, the list format of a search result represents all distinct search results out as separate list items. According to an embodiment of the 20 invention, list items with a similar feature are represented as a single list item. For example, items having the same title may be so-combined. According to a feature of the embodiment, the aggregated items may be

selectively expanded in response to an indication with a pointer.

According to various embodiments, features about which list items may be collapsed can be any feature including 5 meta-data that may or may not be displayed to the user.

The search results can be derived from implicit or explicit profiles or from a search query or from other sources such as standardized queries based on time of day, season, class of operator, etc. The source data can be from a database 10 resident on an all purpose computer, a network or Internet, a remote server with EPG data or other broadcast data, a local copy of such data, etc.

Various mechanisms for expanding the data hidden by consolidation include tracking with a mouse pointer, tab-15 switching with a remote key or keyboard. When a particular list item is indicated, the list item may be expanded to expose the individual items according other features that characterize it. For example, television program may be expanded by episode or date and time. The expansion may be 20 done in list form or some other way such as by breaking out the items in columns or on a display object that gives the appearance of rotating in a third dimension. The features used for sorting, aggregating, and expanding may be

selected and the display automatically updated in accord with the current selections.

The invention will be described in connection with certain preferred embodiments, with reference to the 5 following illustrative figures so that it may be more fully understood. With reference to the figures, it is stressed that the particulars shown are by way of example and for purposes of illustrative discussion of the preferred embodiments of the present invention only, and are 10 presented in the cause of providing what is believed to be the most useful and readily understood description of the principles and conceptual aspects of the invention. In this regard, no attempt is made to show structural details 15 of the invention in more detail than is necessary for a fundamental understanding of the invention, the description taken with the drawings making apparent to those skilled in the art how the several forms of the invention may be embodied in practice.

20 **Brief Description of the Drawings**

Fig. 1 shows a diagram indicating a process for implementing the invention according to an embodiment thereof.

Fig. 2 shows an example of a hardware environment for implementing an embodiment of the invention.

Figs. 3 and 4 illustrate a traditional list format for displaying search results according to the prior art.

5 Fig. 5 illustrates aggregation of list data according to an embodiment of the invention.

Fig. 6 illustrates an example of a display showing aggregated list data and a mode of expansion of that list data according to an embodiment of the invention.

10 Fig. 7 illustrates an example of a display showing aggregated list data and another mode of expansion of that list data according to an embodiment of the invention.

Fig. 8 illustrates an example of a display showing aggregated list data and yet another mode of expansion of 15 that list data according to an embodiment of the invention.

Figs. 9-11 illustrate another example of a display that is aggregated and which can be expanded while retaining features of a list and using a combined expansion control and indicator of hierarchical structure in various 20 stages of expansion.

**Detailed Description of the Preferred Embodiments**

Referring to Fig. 1, a process for searching and displaying search results is shown for illustrating one possible functional mechanism for implementing the 5 invention. Source data 5, which may reside on a remote server or peer, a local data store, or other data store or source is filtered by a search process 10 controlled by a user interface process 50 in a manner in accord with any current or future mechanism for searching and filtering 10 data. The search process produces a filtered set of search results 20. A display generation process 40 then accesses the search results 20 and formats it for output by a display output process 60. The display generation process 40 is also under control of the user interface process 50.

15 The search results 20 may take the form of a list of data or pointers to data in the source data 5. Each item may correspond to a selection, for example a document or a television program that would be used by the user. Each item (indicated as Items 1 - N in a callout 30) has various 20 features (indicated as f1 - fN in the callout 30) that may take on any of various possible values. Note that the user interface process may include soft controls such as display graphic controls like buttons, radio buttons, etc. in

combination with or as alternatives to hardware controls such as a television-type remote control. The process may display criteria and feature value sets for use in searching and may display the search results generated by 5 the display output process 60. The configuration illustrated by Fig. 1 is only one of many possible as will be appreciated by persons of skill in the relevant fields of art in light of the current specification.

Referring now also to Fig. 2, a hardware environment 10 that may be employed to generate the processes shown in Fig. 1 includes a processor 120 which may be an embedded system, a control processor including internal memory and storage, a general purpose computer, etc. The processor 120 receives data from a data source 140, which may provide 15 the source data 5 illustrated in Fig. 1, from a remote server or local data store or any other source (not shown). Various input devices 130 such as a keyboard, touch screen 150, mouse 180, audio input (e.g., microphone) 175, handheld remote control 160, etc. may be used to provide 20 input to the user interface process 50 of Fig. 1. Search results and controls may be displayed on a monitor display 100 which may be a television LCD screen or other display. Results or controls may be provided in part or in toto by

an audio interface whose output is a speaker 170 according to various techniques for such interfaces, such as audio prompting and speech input. User profiles or predefined queries stored on removable media 110 may be entered into 5 the processor 120 according to any suitable means or media type.

Referring now also to Fig. 3, in prior art systems, search results are displayed in a display area 270 by simply listing labels 205-210, each corresponding to a 10 search result. As discussed above and illustrated here, each search result (items 1-N) is characterized by a set of features indicated as f1-fN. Referring now to Fig. 4, each feature has a respective value in a given search result. In the illustration of Fig. 4, as in that of Fig. 15 3, a set of labels 225-240 are shown in the display area 270, each corresponding to a respective search result (Item 1-Item N). In this example, Item 1, feature f1 has value A, Item 1, feature f2 has value Q, and Item 2, feature f1 as value A. The other items and features have the values 20 indicated. Referring now also to Fig. 5, Items 1 and 2 are consolidated into a single item with a single label 245 because they have the same value for feature 1 as indicated at 265. For example, if feature f1 represented the title

of a program, only one label would be listed for all programs with that title.

Referring to Fig. 6, in an example of the listing method shown in Fig. 5, a display area shows a set of 5 labels 375 for television programs. Each of the labels indicates the title of the program. Each title may have multiple instances in the search result and so each of the labels 375 may indicate more than one program with a unique date and time, episode of a series, etc. In the present 10 embodiment, each unique item in the search results is indicated by a tile or icon 320 on the display. Each icon may represent one or more search result items consolidated around a different feature, for example, there may be multiple episodes broadcast simultaneously, but these are 15 represented by one icon indicating the time of the broadcast. Information about each entry corresponding to an icon 320 may be shown via a callout 310 or similar device such as a text box located somewhere on the screen. In the illustration, the callout is activated by user 20 selection, such as by pointing to it with a pointer 315. In the example, each icon represents a date and time. But each may be aggregated about date and time and therefore each may encompass multiple channels and/or episodes.

In instances where each icon 320 represents search result items, such as separate broadcast events, the callout 310 or text box (not shown) may list all of these results, each with its respective date/time, channel, 5 episode, etc. To permit the user to control the sorting and consolidation of search results, various controls such as indicated at 325, 335, 340, and 350 may be provided either in the display area 305 as illustrated or permanently or software enabled on another device such as a 10 remote 160 or keyboard 190 or other device with a display such as a programmable remote (not shown). For example, controls may allow the sorting of the list of labels 375 on title or date or for the list items to be aggregated on title, date, or episode as indicated by the user. Current 15 selections may be indicated by some sort of highlighting as indicated at 30 and 380.

Referring now to Fig. 7, in another example of a display format, instead of exploding the hidden features using a callout 310 as in Fig. 6, the search results and 20 the attending hidden features are shown in an indented list 420. The indented list may be invoked selectively by the user using, for example, a pointer 315 as in the example of Fig. 6. As in the embodiment of Fig. 6, various controls

may be provided to permit the user to indicate how to sort 430, aggregate 435, and expand 440 the search results. As each control is modified, the display may be instantly updated to reflect the currently-chosen selections.

5 Referring now to Fig. 8, in another example, search results are show in a list 510 according to date. Time, title, and other attributes are aggregated. The display 505 shows, however, a control/display object 575 that gives the appearance of a set of rings each ring 580 being made 10 up of tiles 585, each tile 585 corresponding to an individual entry in the search result. As in the prior embodiments, the search results may be selectively aggregated at multiple levels using controls 515, 535, 535, etc. Here, each tile 585 shows a title and time as 15 indicated by the current selection highlights, for example as indicated at 540 for title. To view the various entries, each ring 580 may be rotated by selecting with the pointer 560 so that a current selection faces forward. The order of tiles may be any desired and may be controlled by 20 the using another sort control (not shown).

Referring now to Fig. 9, another embodiment a display area 600 shows list items 610, 620, 625, 630, and 635. Each list item, for example list item 620, has a control

605, which also serves as an indicator of whether the list item 610 has been expanded or not. In the list comprising list items 610, 620, 625, 630, and 635, each item, as in the other examples, may represent more than one search 5 result. Thus, the results displayed as list items 610, 620, 625, 630, and 635 may be regarded as the search results represented as a top level of hierarchy. To explode the first level for a given list item, for example list item 610, the control 605 may be moved down using, for example, 10 a pointer 602. Referring now also to Fig. 10, moving the control 605 down causes the control to lock in a lowered position while expanding the hierarchical level represented by list item 620 to be exploded revealing a next level including list items 640, 645, and 650. The latter 15 indicate particular episodes of the dominant list item 660 which is indicated with its control in a down-position at 660. The controls of the subtending list items 640, 645, and 650 have their controls, for example the control 605 of list item 640 in an up-position.

20 Referring to Fig. 11, each item among list items 640, 645, and 650 can be further expanded to reveal a lower level of hierarchy, in this case consisting of broadcast times indicated by list items 680 and 685. If this were

the final level of hierarchy, the controls, for example that 670 of list item 680, at this level could be omitted. But this level might be further exploded to reveal multiple broadcast channels or other information.

5        It will be evident to those skilled in the art that the invention is not limited to the details of the foregoing illustrative embodiments, and that the present invention may be embodied in other specific forms without departing from the spirit or essential attributes thereof.

10      The present embodiments are therefore to be considered in all respects as illustrative and not restrictive, the scope of the invention being indicated by the appended claims rather than by the foregoing description, and all changes which come within the meaning and range of equivalency of

15      the claims are therefore intended to be embraced therein.

For example, although the controls, e.g., 670 and 775 are shown as handles, they could be replaced by tiles or other symbols that are actuated and the hierarchy level indicated by some other display parameter such as an icon

20      or the color of the list item.